



GRENACHES
DU *Monde*

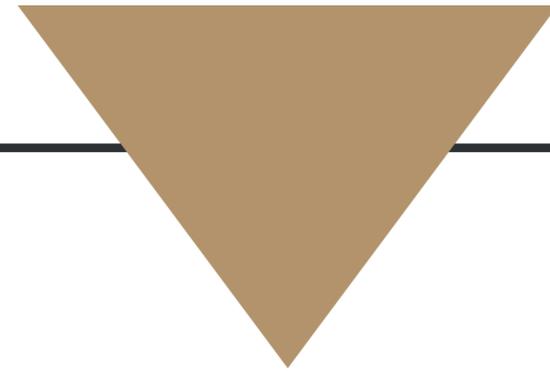
2020

WHY TO ATTEND ?

WHO IS THE COMPETITION FOR ?



All the wines with a minimum of 51% of Grenache.



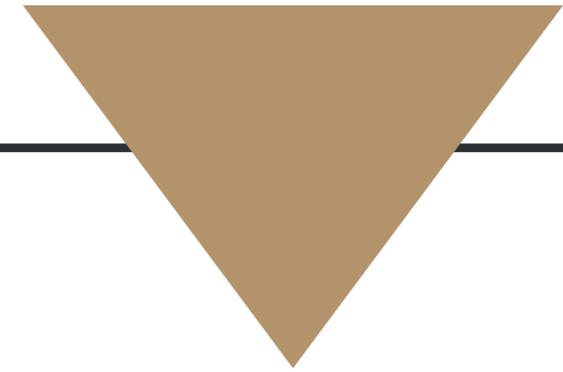
The competition has two sections :

- **Pure Grenache** :
minimum 85% of Grenache

- **Blended** :
minimum 51% of Grenache



All categories of wines with a geographical indication : still wines, sparkling wines, fortified sweet wines ...



All the wine producing countries.

GRENACHES DU *Monde*

A TRAVELLING EVENT

For the past 8 years, the competition has positioned itself as a travelling event. After the 3 first editions in Perpignan, it then took place in Aragon in 2016, in Sardinia in 2017 and in Catalonia in 2018 before to come back in its native region, the Roussillon, on the occasion of Perpignan, European Wine City in 2019.

AN INTERNATIONAL JURY

Grenaches of the world is an international competition in terms of showcased wines but it is also and mostly existing through a jury from all over the world :

Germany, Great-Britain,
Belgium, China, Korea,
Spain, France, Italy, United-
States...

THE GRENACHES NIGHT

A special "gala event" which brings together professionals and wine lovers, in partnership with the restaurants of the region. Every sample of the wines which have been tasted during the competition are free-to-taste during that event. This is an unique occasion to make a journey around the world of the iconic grape variety : the Grenache.

THE GRENACHE

Being the current trendy varietal, the Grenache is nowadays the most grown varietal in the world after the Merlot and the Cabernet Sauvignon.

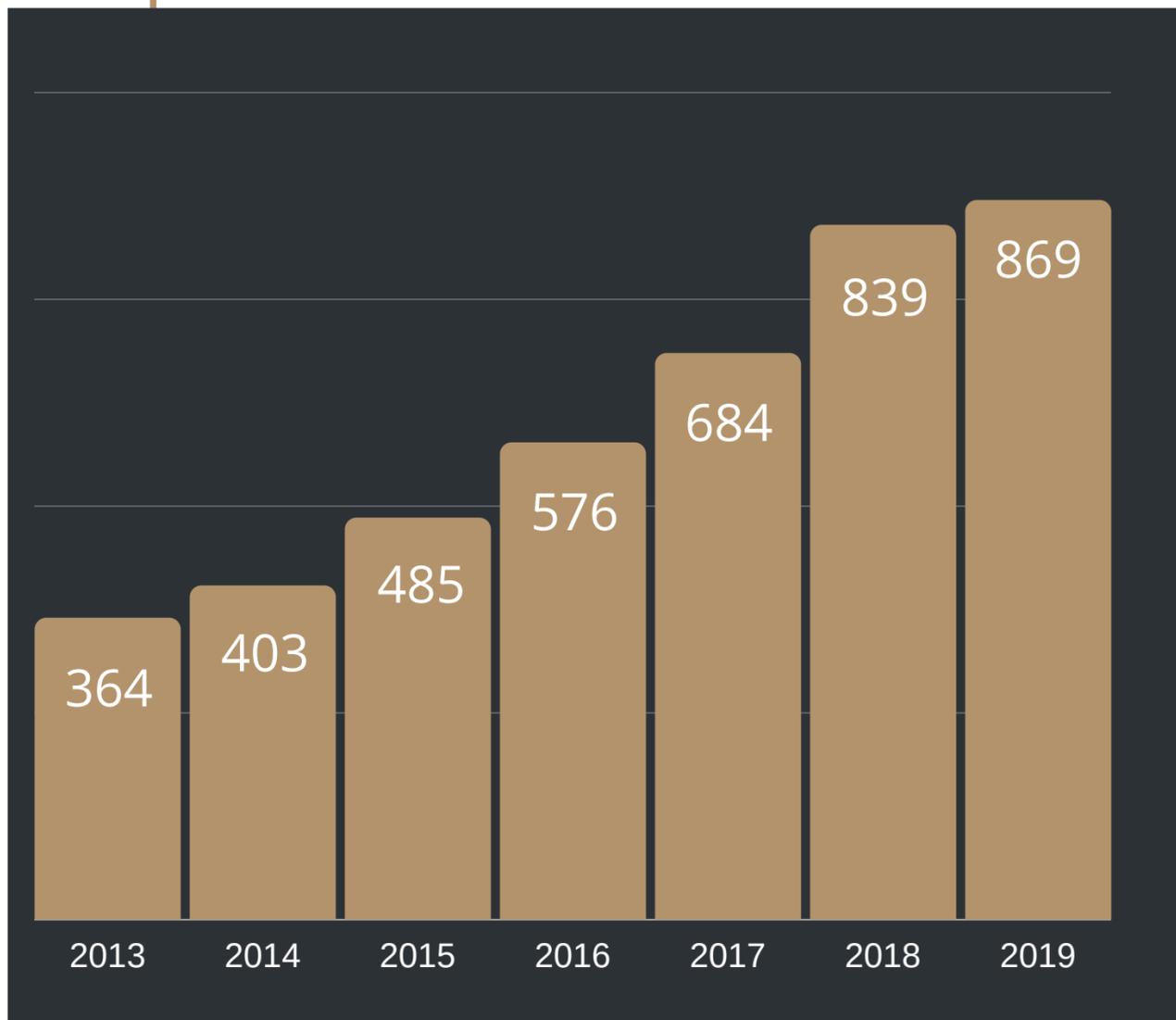
According to the Gault & Millau website*, "*The Grenache could become the future Pinot noir, particularly thanks to its ability to produce flavored and spicy perfumes. We can also taste notes of black fruits, flowers, very dynamic red fruits with a needed tension which brings straightness and freshness. They are easy-to-drink, wines of pleasure and tenderness.*"

Grenaches of the world is not a simple competition, this is the only worldwide competition for the producers of Grenache.



*From : <https://fr.gaultmillau.com/news/le-grenache-un-cepage-davenir>

EVOLUTION OF THE COMPETITION



Since its creation in 2013, the competition Grenaches of the world is in constant evolution in terms of numbers of the registered samples.

Grenaches of the world is currently the second biggest worldwide single varietal competition and aims to become the leader.

A COMPETITION APPROVED BY THE JURIES

GRENACHES
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“ Grenache wines taking centre stage - this is an initiative everyone has been waiting for! It is a celebration of diversity, the cornerstone of southern vineyards that lends itself to many different interpretations ... Each vineyard presents its Grenache as a heritage to interpret.



Sylvie TONNAIRE
Journalist
France

“ I think this competition is a very good development ! One of the most prestigious, promising Mediterranean wine growing regions finally now has its own annual event.



Frédéric GALTIER
Journalist
Spain and Belgium

“ I would like to sincerely thank you for having invited me to the Grenaches du Monde competition. Everything went flawlessly. I hope that you will continue to run this great initiative !



Louise HURREN
Journalist
United Kingdom

“ The compliments of the curators present at the competition have elicited pride, gratification and strong motivation to pay more attention to improving the quality of the wines produced by our vineyard.



Mariano MURRU
Œnologist and
Technical Director
Italy



LAND OF GRENACHE

GRENACHES OF THE WORLD 2020 MONTPELLIER, LANGUEDOC

GRENACHES
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The Languedoc region, land of grenache !

Grenache is the one of the 58 varieties which make the richness of the PGI Pays d'Oc wines and it is definitely a flagship variety.

For that reason, the competition Grenaches of the world has naturally landed in the Languedoc vineyard region for its next edition.

Languedoc will therefore become the capital of Grenache on September 15th and 16th, 2020 for the 8th edition of the competition.

THE NOVELTIES OF THE 2020 EDITION

THE MARSELAN

This grape variety is a cross between black Grenache and Cabernet Sauvignon. Born in Languedoc, Marselan is nowadays grown all over the world.

Special guest of this new edition, it will now be listed in the authorized varieties (in 100%).

THE AMBASSADORS

For this new edition, a special award is added to the competition, in addition to the medals : Ambassadors of Grenache will be nominated by category*. An ambassador will be selected (according to its rating) for the following categories :

- Ambassador Black Grenache
- Ambassador White Grenache
- Ambassador Grey Grenache
- Ambassador Fortified Sweet Wines
- Ambassador Blended Grenache
- Ambassador best Sparkling
- Ambassador per country
- Ambassador per wine-growing area
- Ambassador per appellation ...

**If and only if the category represents a significant number of samples.*

THE SUCCESS OF ROSÉ WINES IS CONFIRMED OFF-SUMMER SEASON !

FOCUS ROSÉ WINES



Don't hesitate to register your rosé wines in the competition !

80%

This is the percentage of consumers who drink rosés wines off-summer season*

**According to an Opinion Way poll*

PRESS COVERAGE IN THE 5 PAST YEARS

↳ *from German, British, South Korean, Spanish, French, Italian, American journalists.*

2015

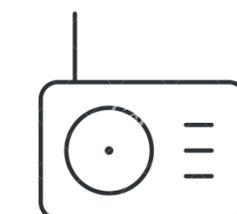
MORE THAN 50 ARTICLES



Journaux / Magazines



Télévision



Radio

2016

MORE THAN 200 ARTICLES



Blogs / Réseaux Sociaux

2017

MORE THAN 400 ARTICLES

2018

MORE THAN 350 ARTICLES

2019

MORE THAN 400 ARTICLES

THE POST-COMPETITION



You have presented your wines to the Grenaches of the world competition and you have been awarded ?

Please go on your account on the website to order your medals :

www.grenachesdumonde.com/mon-compte



Dissimination of the prize list to the national and international press.

Exhibition and tasting of the awarded wines within national and international events.



WHICH EVENTS ?

NATIONAL AND INTERNATIONAL

EUROPA

PROWEIN

Dusseldorf, Germany

VINITALY

Verona, Italy

NIT DE LA GARNATXA *(Barcelona Wine Week)*

Barcelona, Spain

WINE PARIS

Paris, France

UNITED STATES

VINEXPO

New-York, United-States

GRENACHE DAY

ASIA

VINEXPO

Hong-Kong, China

PROWINE CHINA

Shanghai, China





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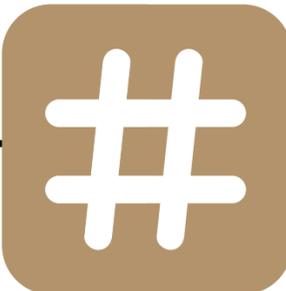
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